

Witzenmann and Kepler-Gymnasium Pforzheim establish educational partnership

With the signing of a new educational partnership on 24 June 2025, Witzenmann GmbH and Kepler-Gymnasium Pforzheim are sending a strong signal in support of hands-on career orientation and technical education. Their joint aim is to spark early interest among students in business and STEM subjects, and to offer targeted support in the transition from school to working life. In doing so, Witzenmann not only strengthens the educational landscape in Pforzheim, Germany, but also helps secure the next generation of skilled professionals in the region.



From left to right: Maximilian Schweitzer (Kepler-Gymnasium Pforzheim), Heike Reifurth (Rector Kepler-Gymnasium Pforzheim), Bettina Vogler and Marc Osswald (Witzenmann GmbH). (Photo source: Witzenmann)

Last Tuesday, Witzenmann GmbH and Kepler-Gymnasium Pforzheim signed a cooperation agreement. With this step, the world's leading expert in the safe and efficient transmission of media and energy formalises and expands its previous selective collaboration with the secondary school on a permanent basis. The goal is to inspire pupils to pursue careers in the technology sector through a range of joint initiatives, while preparing them for apprenticeships, university studies and professional life. The partnership also keeps Witzenmann in direct dialogue with the next generation – staying attuned to emerging themes, expectations and developments. At the same time, the family-owned company supports the local region: "For us, supporting education, research and teaching is not only a social responsibility, but also an active contribution to securing skilled labour in Pforzheim," emphasises Christine Wüst, CHRO at Witzenmann.

From projects to placements: Witzenmann brings business and technology to life

At the heart of the partnership are practical insights into economic processes and career prospects. Students taking the advanced-level economics course will have the opportunity to visit Witzenmann's headquarters in Pforzheim, where they can apply curriculum content to real-life business scenarios. Witzenmann also provides detailed information about its wide range of training and dual study programmes, aiming to attract young people interested in technology, business or IT. In addition, the company takes part in the school's annual internal university and careers fair and

offers tenth-grade students placements for their BOGY internship programme wherever possible. Witzenmann also contributes expert talks to the school's method days.

Commitment to education, technology and future talent

Beyond its cooperation with Kepler-Gymnasium, Witzenmann GmbH is actively involved in numerous other educational initiatives across the region. These include long-standing partnerships with Pforzheim University, particularly with its Faculty of Engineering. Witzenmann also supports the local Youth Research Centre and sponsors the renowned regional round of the "Jugend forscht" competition – further highlighting its dedication to inspiring young people, regardless of gender, to explore science, technology and STEM careers.

Through its broad network of education partnerships, Witzenmann makes a valuable contribution to regional development – while simultaneously investing in the talents of tomorrow.

The Witzenmann Group

The Witzenmann Group is the world's leading expert in the safe and efficient transmission of media and energy for mobility and industry. Its headquarters are in Pforzheim. With a total of 22 companies in 16 countries worldwide, the family-owned company employs around 4,400 people. Turnover of € 740 million was achieved in 2024.

Innovation, technology and digital pioneering work characterise Witzenmann: The company is the development partner with the world's broadest product range of metal hoses, expansion joints, metal bellows, pipe supports, piping systems and vehicle parts and offers its customers from a wide range of industries intelligent product solutions and services.

Further information is available at:

Witzenmann: <https://www.witzenmann.de/de/>
Innovation: <https://www.witzenmann.co.uk/en/innovation/>
New Mobility: <https://www.witzenmann.co.uk/en/solutions/automotive-engineering/new-mobility/>



Witzenmann: <https://www.linkedin.com/company/witzenmann-gmbh/>
Philip Paschen: <https://www.linkedin.com/in/philip-alexander-paschen-b31264/>



Witzenmann: https://www.instagram.com/witzenmann_group/



Witzenmann: <https://www.facebook.com/WitzenmannGroup>



Witzenmann: <https://www.youtube.com/user/witzenmann1>

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Images and captions



Caption: From left to right: Maximilian Schweitzer (Kepler-Gymnasium Pforzheim), Heike Reifurth (Rector Kepler-Gymnasium Pforzheim), Bettina Vogler and Marc Osswald (Witzenmann GmbH).

Photo source: Witzenmann GmbH



Caption: First steps at the machine: The training workshop at Witzenmann offers hands-on learning.

Photo source: Witzenmann GmbH



Caption: Exploring, learning, understanding – at Witzenmann, technology becomes a tangible experience.

Photo source: Witzenmann GmbH



Caption: The training workshop gives young people an insight into working life at Witzenmann.

Photo source: Witzenmann GmbH



Caption: Collaboration and exchange are key priorities at Witzenmann.

Photo source: Witzenmann GmbH

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