

Topping-out ceremony for forward-looking production Buchbusch II: Witzenmann positions itself for the future

With the construction of its new headquarters in the Buchbusch industrial estate in Pforzheim, Witzenmann is reaffirming its commitment to its founding location – while simultaneously taking a major step towards future-oriented, digital and sustainable manufacturing. At the topping-out ceremony held on 22 May 2025, one thing became clear: "WI+" is far more than a construction project. It stands as a visible symbol of technological, digital and cultural transformation.



Philip Paschen (left), COO/CDO of Witzenmann, and Dr Andreas Kämpfe (right), CEO of Witzenmann, concreting a section of the ceiling together in the future administrative building. (Photo source: Witzenmann)

On Thursday afternoon, Witzenmann celebrated the topping-out ceremony for its new "Smart Factory" together with representatives from politics, business and the media. The new production facility – the heart of the future headquarters and the largest investment in the company's 171-year history – was at the centre of the ceremony. With this project, the family-owned business is making a strong statement for the Pforzheim region and the German industrial sector. The new site in the Buchbusch industrial area is set to become the flagship facility of the international Witzenmann Group, setting new standards in efficiency, digitalisation, sustainability and new work concepts. "With the construction of our new headquarters, we are transforming our company in its entirety – technologically, digitally and culturally. This is not only the heart of our global production and the future control centre of the entire Witzenmann Group – it is a generational project and a clear expression of our future strategy," emphasised Dr Andreas Kämpfe, CEO of Witzenmann. As a family-run enterprise, Witzenmann is defined by strong cohesion – something that is once again evident in this ambitious project. "Our deepest thanks go to everyone who has helped bring this project to life – here at Witzenmann and among our partners on-site and in the planning offices."

State-of-the-art manufacturing on 23,000 m²

The current construction phase will see the development of the cutting-edge Buchbusch II facility, adjacent to the existing Buchbusch I production hall, covering a total area of around 23,000 m². From 2026, more than 700 machines will be gradually relocated to the new site over a 16-month period, optimised according to a new manufacturing layout. Among other things, the factory will produce components for hydrogen applications and the semiconductor industry – fully digitally networked, with real-time monitoring, machine learning and automation. The move enables Witzenmann to rethink all operational processes based on lean principles. Moreover, both production and administrative spaces will follow the principles of New Work, offering modern and ergonomic working environments. The spatial design in both administrative and production/training areas is focused on providing employees with optimal conditions for communication and coordination, learning and development, health and safety and meaningful social interaction.

A milestone with symbolic power

Following opening remarks by CEO Dr Andreas Kämpfe and Chairman of the Supervisory Board, Prof. Dr Dr h.c. Manfred Broy, the traditional topping-out address was delivered by Thomas Kauffmann and Jörg Schöbinger from general contractor Köster – accompanied by the ceremonial hoisting of the wreath. In his speech, Supervisory Board Chairman Broy highlighted the strategic importance of the project, which also serves as a strong commitment to Germany as a business location and a sign of trust in local expertise: "Today's topping-out ceremony underlines the determination and future orientation of our company, as this construction effort is a major undertaking – proof of our confidence in the future and in Witzenmann's capabilities." A symbolic highlight: the joint concreting of a ceiling section in the administrative building by the management board and shareholders – a gesture of unity and forward-thinking. Afterwards, guests were given a tour of the building site before the afternoon concluded with a traditional construction-site meal.

Setting new standards in sustainability

The new headquarters also sets new standards in terms of sustainability: the building will be fully electrified and operated in a climate-neutral manner – supported by a 1.2 MWp photovoltaic system and four decentralised energy storage solutions. These ensure a high degree of energy self-sufficiency and resilience against external fluctuations.

With this topping-out ceremony, Witzenmann marks not only a major construction milestone, but also the beginning of a comprehensive transformation. The Buchbusch site is set to become a model for the entire Witzenmann Group – and a strong signal of future readiness and long-term commitment to the region.

The Witzenmann Group

The Witzenmann Group is the world's leading expert in the safe and efficient transmission of media and energy for mobility and industry. Its headquarters are in Pforzheim. With a total of 22 companies in 16 countries worldwide, the family-owned company employs around 4,400 people. Turnover of € 740 million was achieved in 2024.

Innovation, technology and digital pioneering work characterise Witzenmann: The company is the development partner with the world's broadest product range of metal hoses, expansion joints, metal bellows, pipe supports, piping systems and vehicle parts and offers its customers from a wide range of industries intelligent product solutions and services.

Further information is available at:



Witzenmann: <https://www.witzenmann.de/de/>
Innovation: <https://www.witzenmann.co.uk/en/innovation/>
New Mobility: <https://www.witzenmann.co.uk/en/solutions/automotive-engineering/new-mobility/>



Witzenmann: <https://www.linkedin.com/company/witzenmann-gmbh/>
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Images and captions



Caption: Philip Paschen (left), COO/CDO of Witzenmann, and Dr. Andreas Kämpfe (right), CEO of Witzenmann, concreting a section of the ceiling together in the future administrative building

Photo source: Witzenmann GmbH



Caption: Traditionally, the topping-out wreath was ceremoniously raised during the topping-out speech by the general contractor Köster.

Photo source: Witzenmann GmbH



Caption: Together with representatives from politics, business and the press, Witzenmann celebrated the topping-out ceremony of Buchbusch II yesterday.
Photo source: Witzenmann GmbH



Caption: The future state-of-the-art production facility Buchbusch II with adjoining high-bay warehouse.
Photo source: Witzenmann GmbH



Caption: The construction site from above: Next to the existing Buchbusch I production building (left), the new Buchbusch II facility is being built, featuring an adjacent administrative wing (top) and a high-bay warehouse (right).
Photo source: Witzenmann GmbH



Caption: Visualisation of the future headquarters, west view – featuring the high-bay warehouse, production-related administration and Buchbusch II manufacturing facility.
Photo source: Witzenmann GmbH

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